

2022 WHMA 29TH ANNUAL WIRE HARNESS CONFERENCE

February 15–17 | The Westin La Paloma Resort & Spa

INVITES YOU TO ATTEND THE 2022 WHMA 29TH ANNUAL WIRE HARNESS CONFERENCE

Over the past 29 years, the **WHMA Annual Wire Harness Conference** has become one of few investments that provide you with an opportunity to learn, grow, share, and discover new approaches to many aspects of the wire harness industry. The conference features timely presentations on topics important to wire harness manufacturers, OEMs and suppliers. It also includes peer-to-peer networking, best-practices roundtables, a technical education workshop and an exhibit hall with industry leading suppliers. It's a conference you do not want to miss!

TUESDAY, FEBRUARY 15, 2022

- 8:00 am Golf Outing
- 3:00 pm **Technical Education Workshop: Selling to the Federal Government**
Presented by the U.S. Small Business Administration – Arizona District Office
- 5:00 pm WHMA First Timers Reception
- 5:30 pm Reception with Exhibitors

WEDNESDAY, FEBRUARY 16, 2022

- 8:00 am Breakfast with Exhibitors
- 9:00 am Chairman's Opening Remarks
- 9:30 am **Keynote: Resiliency 2.0 - Applying Design Thinking to Stress and Resiliency**
Presented by: John K. Coyle, CEO, Design Thinking Academy and Olympic Medalist
- 10:30 am **Keynote: What keeps China's leadership awake at night?**
Presented by: Cynthia A. Watson, Ph.D., Dean of Faculty and Academic Affairs, National War College, National Defense University
- 11:30 am Lunch with Exhibitors
- 1:00 pm General Session
- 2:00 pm Best Practice Roundtables
- 5:30 pm Shuttle Departs for Networking Event
- 6:00 pm Wednesday Evening Networking Event at the Savoy Opera House

THURSDAY, FEBRUARY 17, 2022

- 7:30 am Breakfast with Exhibitors
- 8:30 am **Keynote: Manufacturing a New Age**
Presented by: Peter Zeihan, Geopolitical Strategist
- 10:30 am **Keynote: Economic Report and Future Outlook for WHMA Members**
Presented by: Shawn DuBravac, Chief Economist, IPC
- 11:30 pm Lunch with Exhibitors
- 1:00 pm One-on-One with Peter Zeihan: Q&A with a Kick
- 2:30 pm Best Practice Roundtables
- 4:30 pm Wine and Cheese Reception

To learn more, visit: annualconference.whma.org! We look forward to seeing you in Tucson, Arizona!