



Attendee Know Before You Go

We look forward to welcoming you to Las Vegas for WHMA's Annual Global Leadership Summit!

Unless otherwise noted, all events will take place at:

JW Marriott Las Vegas the Resort & Spa | 221 North Rampart Boulevard | Las Vegas, NV 89145

Hotel Reservations

If you have not already done so, hotel reservations can be made online through the [official hotel booking link](#).

Hotel Amenities

The Hotel Resort Fee includes: enhanced high speed internet access in guest rooms • valet parking • two well drinks at any casino bar • access to Spa Aquae's Relaxation Areas and Fitness Center • one hour bike rental • access and equipment for the recreational area • one round at the Angel Park putting course • \$20 slot play • 2 electronic bingo packets

Please note, the hotel does not provide complimentary shuttle to/from the airport.

Hotel Parking

Complimentary On-Site Parking

Valet: Daily: \$29.00 (Valet parking included in your daily Resort Fee)

Self-park options include: Rampart Casino Garage and Parking Lot

Electric Car Charging Station

Airport Information: 16 Miles to/from Harry Reid International Airport

Taxis

At Terminal 1, taxis are waiting right outside baggage claim on the east side (near outside doors 1-4). If you're arriving at Terminal 3, you'll find taxis ready outside on Level Zero, near door 52.

Ride Shares

If you prefer Uber or Lyft, follow the signs inside the terminal to reach the designated ride share pickup areas. At Terminal 1, it's located on Level 2 of the parking garage. At Terminal 3, it's located on the Valet Level of the parking garage.

Rental Cars

Harry Reid International Airport offers a streamlined [car rental](#) experience to get you on the road quickly.

Rental Car Shuttle Pick-Up Locations

Terminal 1 Shuttle Pick-Up From Baggage Claim, follow signs to Ground Transportation on Level 1. Proceed to the Rental Car Shuttle stop located outside doors 10 and 11.

Terminal 3 Shuttle Pick-Up Follow signs to Ground Transportation from Baggage Claim on Level Zero. Proceed to the Rental Car Shuttle stops located at both ends of the terminal.

Returning Your Rental Car

Follow airport signage directing you to the Rent-A-Car Center located at: 7135 Gilespe Street Las Vegas, NV 89119 After returning your car, courtesy shuttles will promptly transport you back to your departure terminal.

Registration: Grand Ballroom Foyer | **Conference:** Valencia Room | **Exhibit Hall:** Grand Ballroom

Registration Hours

Tuesday, January 27	12:00 pm-5:00 pm
Wednesday, January 28	7:00 am-5:00 pm
Thursday, January 29	7:30 am-4:00 pm

WIFI: Complimentary wireless internet access will be available in the exhibit hall and conference area.

Network name: JW_Marriott_Meeting

Password: WHMA26

WHMA/Global Electronics Association

Visit the WHMA/Global Electronics Association Booth to learn more about WHMA membership and the newly released IPC/WHMA-A-620 – Revision F.

IPC/WHMA-A-620 is the only industry-consensus standard for Requirements and Acceptance of Cable and Wire Harness Assemblies. IPC/WHMA-A-620F describes materials, methods, tests and acceptance criteria for producing crimped, mechanically secured and soldered interconnections and the related assembly activities associated with cable and harness assemblies.

What's New in Revision F

- Updates to Section 19.0 (first in over 20 years)
- Clearer wire, lead and conductor terminology
- Removal of redundant requirements
- Industry-driven clarifications
- Added cable lacing fasteners to securing requirements

evolve by Global Electronics Association

Sustainability Reshaping Electronics: evolve is here to help our industry achieve progress in parallel with protecting the planet. Evolve with us and join the industry-wide movement driving innovation, responsibility, and long-term success. From engineers to recyclers, designers to manufacturers, we need an all-of-industry approach to accelerate sustainability through evolution.

The Future of Electronics Starts Here – Visit the evolve booth to learn more:

- **Stay informed**
- **Get involved**
- **Be part of the solution**

WHMA's Annual Global Leadership Summit Golf Outing

The Las Vegas Paiute Golf Resort 10325 Nu Wav Kaiv Blvd | Las Vegas, NV 89124

TUESDAY, JANUARY 27

7:30 am: Shuttle to Depart from Hotel

7:50 am: Check In/Grab and Go Breakfast

9:00 am Shotgun to Begin

Lunch on the Turn

TUESDAY, JANUARY 27

1:00 pm-3:00 pm Peer-to-Peer Session Topic Wall + Self-Organizing Groups | Cataluna Room

3:00 pm-5:00 pm Workshop: Larry Oxenham | Cataluna Room
Safeguard Your Wiring Harness Business: Lawsuit Protection & Tax Strategies

5:00 pm-5:30 pm WHMA First Timers' Session | Marquis 8 Room
Sponsored by JWB Manufacturing LLC & Zuken USA Inc.

5:30 pm-7:00 pm Welcome Reception with Exhibitors | Grand Ballroom
Sponsored by IEWC

WEDNESDAY, JANUARY 28

7:30 am-8:30 am Breakfast with Exhibitors | Grand Ballroom
Sponsored by ECC

8:30 am-8:45 am Welcome and Introductions | Valencia Room

8:45 am-9:00 am Chair Opening Remarks | Valencia Room

9:00 am-10:15 am Opening Keynote: David Avrin | Valencia Room
Ridiculously Easy to Do Business With™, Responding to a New Generation of Customer Wants, Needs and Expectations.
Sponsored by Wesco

10:15 am-11:00 am Refreshment Break with Exhibitors | Grand Ballroom
Sponsored by Cableteque

11:00 am-12:00 pm Keynote: Dr. Sergey Sundukovskiy | Valencia Room
Building a Business Moat in the Age of AI

12:00 pm-1:30 pm Lunch with Exhibitors | Grand Ballroom
Sponsored by Komax Corporation

1:30 pm-3:00 pm Breakout Session Workshop: Dr. Sergey Sundukovskiy | Valencia Room
Mapping the Customer Journey with AI: An Interactive Workshop

3:00 pm-3:45 pm Refreshment Break with Exhibitors | Grand Ballroom
Sponsored by Cableteque

3:45 pm-5:00 pm Best Practice Roundtables | Valencia Room

- Cableteque: AI, Quoting and Purchasing
- Effective Selling Strategies in the Era of Onshoring and Post-COVID
- Managing Sustainability Compliance and Reporting Requirements
- Workforce Training

6:00 pm-8:30 pm Murder Mystery Networking Dinner | Valencia Room
Sponsored by LAPP Tannehill

THURSDAY, JANUARY 29

8:00 am-9:00 am	Breakfast with Exhibitors Grand Ballroom Sponsored by Lone Star Industrial
9:00 am-10:00 am	Keynote: Dr. Shawn DuBravac Valencia Room Manufacturing in a Fractured World: Navigating Geopolitics and the Global Production Reset
10:00 am-10:45 am	Refreshment Break with Exhibitors Grand Ballroom Sponsored by JobFlow
10:45 am-12:00 pm	Keynote: Harry Moser Valencia Room Harnessing the Shift: How Reshoring and Government Policy Are Reshaping U.S. Manufacturing and Creating Opportunities for the Wire Harness Industry
12:00 pm-1:30 pm	Lunch with Exhibitors Grand Ballroom
1:30 pm- 2:30 pm	WHMA Annual Meeting and Innovation Advisory Committee (IAT) Update Valencia Room
2:30 pm-3:30 pm	Best Practice Roundtables Valencia Room <ul style="list-style-type: none">➤ Cetec ERP: Show Me the Money: Understanding Job Costs and Practical Profitability➤ Driving Innovation: A Strategic Vision for Industry Growth➤ Tariff Management Strategies➤ Customer Diversification Strategies➤ Sell your business with Confidence: Your Roadmap to Exit Readiness
4:00 pm-5:30 pm	Wine & Cheese Reception Valencia Terrace

Spot My Photos

Scan the QR code to register with our event photographer, providing the phone number or email address where you want to receive your photos. A link to your own private gallery will be shared when your photos are ready. This gallery updates during the event with each photo you appear in.



We look forward to seeing you in Las Vegas!