



Exhibitor *Know Before You Go*

We look forward to welcoming you to Las Vegas for WHMA's Annual Global Leadership Summit!

Unless otherwise noted, all events will take place at:

JW Marriott Las Vegas the Resort & Spa | 221 North Rampart Boulevard | Las Vegas, NV 89145

Hotel Reservations

If you have not already done so, hotel reservations can be made online through the [official hotel booking link](#).

Hotel Amenities

The Hotel Resort Fee includes: enhanced high speed internet access in guest rooms • valet parking • two well drinks at any casino bar • access to Spa Aquae's Relaxation Areas and Fitness Center • one hour bike rental • access and equipment for the recreational area • one round at the Angel Park putting course • \$20 slot play • 2 electronic bingo packets

Please note, the hotel does not provide complimentary shuttle to/from the airport.

Hotel Parking

Complimentary On-Site Parking

Valet: Daily: \$29.00 (Valet parking included in your daily Resort Fee)

Self-park options include: Rampart Casino Garage and Parking Lot

Electric Car Charging Station

Airport Information: 16 Miles to/from Harry Reid International Airport

Taxis

At Terminal 1, taxis are waiting right outside baggage claim on the east side (near outside doors 1–4). If you're arriving at Terminal 3, you'll find taxis ready outside on Level Zero, near door 52.

Ride Shares: If you prefer Uber or Lyft, follow the signs inside the terminal to reach the designated ride share pickup areas. At Terminal 1, it's located on Level 2 of the parking garage. At Terminal 3, it's located on the Valet Level of the parking garage.

Rental Cars: Harry Reid International Airport offers a streamlined [car rental](#) experience to get you on the road quickly.

Rental Car Shuttle Pick-Up Locations

Terminal 1 Shuttle Pick-Up From Baggage Claim, follow signs to Ground Transportation on Level 1. Proceed to the Rental Car Shuttle stop located outside doors 10 and 11.

Terminal 3 Shuttle Pick-Up Follow signs to Ground Transportation from Baggage Claim on Level Zero. Proceed to the Rental Car Shuttle stops located at both ends of the terminal.

Returning Your Rental Car

Follow airport signage directing you to the Rent-A-Car Center located at: 7135 Gillespie Street Las Vegas, NV 89119
After returning your car, courtesy shuttles will promptly transport you back to your departure terminal.

Exhibitor Move-In

Monday, January 26	1:00 pm-5:00 pm
Tuesday, January 27	8:00 am-5:00 pm

Exhibitor Move-Out

Thursday, January 29	1:30 pm – 5:30 pm
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Exhibitor Service Desk: Representatives from Shepard Exposition Services will be available via the exhibitor service desk to assist you with any move-in or move-out related services.

Dismantle & Move Out: Shepard will begin returning empty containers and skids as soon as the exhibit hall closes on Thursday, All materials must be removed from the facility by 5:30pm on Thursday, January 29. Please have your carrier check-in with Shepard no later than 5:00 pm to ensure all exhibit materials are removed from the facility by 5:30 pm.

Post Event Paperwork & Labels: Shepard Customer Service Representatives will gladly assist you in preparing your outbound shipping labels, outbound Material Handling Authorization paperwork, and outbound shipping in advance. You will find these forms included in the exhibitor services manual. Labels and paperwork will also be available onsite. Make sure your carrier knows your company name, booth number, and the carrier check in deadline.

Outbound Shipping: It is the responsibility of each exhibitor to arrange for transportation of booth materials after the event. Shepard Exposition Services Customer Service Representatives are available preshow, during the show, and during move out to assist you in arranging shipping through their official carrier, Shepard Logistics. For peace of mind and easy setup, contact Shepard Logistics before the event for transportation services to and from the event.

Shepard does not provide UPS, FED-EX, or other carrier specific labels. Exhibitors must schedule pickups directly with all carriers as well as provide carrier specific shipping labels.

Conference Registration

One complimentary conference registration is included with your booth, with additional complimentary conference registrations available through select sponsorship packages.

To register for your complimentary Exhibitor Conference registration(s), or to purchase additional conference registrations, please use [this registration link](#) and enter your promo at the bottom of the page. If you do not have your promo code please contact KimDiCianni@ipc.org.

Additional Booth Personnel Registrations

Additional booth personnel badges for exhibits are available only to exhibitors \$300 Members | \$375 Nonmembers and include the following:

- Access to the exhibit hall
- Tuesday evening welcome reception
- Breakfast & Luncheons on Wednesday and Thursday
- Daily morning and afternoon refreshment breaks
- Wednesday evening networking event
- Thursday wine & cheese reception

Please contact KimDiCianni@ipc.org for your company's customized link to register additional booth personnel please note, this link is different from the link for conference registrations.

Registration Hours

Tuesday, January 27	12:00 pm-5:00 pm
Wednesday, January 28	7:00 am-5:00 pm
Thursday, January 29	7:30 am-4:00 pm

Registration: Grand Ballroom Foyer | **Conference:** Valencia Room | **Exhibit Hall:** Grand Ballroom

WIFI: Complimentary wireless internet access will be available in the exhibit hall and conference area.

Network name: JW_Marriott_Meeting

Password: WHMA26

WHMA's Annual Global Leadership Summit Golf Outing

The Las Vegas Paiute Golf Resort 10325 Nu Wav Kaiv Blvd | Las Vegas, NV 89124

TUESDAY, JANUARY 27

7:30 am: Shuttle to Depart from Hotel
7:50 am: Check In/Grab and Go Breakfast
9:00 am Shotgun to Begin
Lunch on the Turn

TUESDAY, JANUARY 27

1:00 pm-3:00 pm	Peer-to-Peer Session Topic Wall + Self-Organizing Groups Cataluna Room
3:00 pm-5:00 pm	Workshop: Larry Oxenham Cataluna Room Safeguard Your Wiring Harness Business: Lawsuit Protection & Tax Strategies
5:00 pm-5:30 pm	WHMA First Timers' Session Marquis 8 Room Sponsored by JWB Manufacturing LLC & Zuken USA Inc.
5:30 pm-7:00 pm	Welcome Reception with Exhibitors Grand Ballroom Sponsored by IEWC

WEDNESDAY, JANUARY 28

7:30 am-8:30 am	Breakfast with Exhibitors Grand Ballroom Sponsored by ECC
8:30 am-8:45 am	Welcome and Introductions Valencia Room
8:45 am-9:00 am	Chair Opening Remarks Valencia Room
9:00 am-10:15 am	Opening Keynote: David Avrin Valencia Room Ridiculously Easy to Do Business With™, Responding to a New Generation of Customer Wants, Needs and Expectations. Sponsored by Wesco
10:15 am-11:00 am	Refreshment Break with Exhibitors Grand Ballroom Sponsored by Cableteque
11:00 am-12:00 pm	Keynote: Dr. Sergey Sundukovskiy Valencia Room Building a Business Moat in the Age of AI
12:00 pm-1:30 pm	Lunch with Exhibitors Grand Ballroom Sponsored by Komax Corporation
1:30 pm-3:00 pm	Breakout Session Workshop: Dr. Sergey Sundukovskiy Valencia Room Mapping the Customer Journey with AI: An Interactive Workshop
3:00 pm-3:45 pm	Refreshment Break with Exhibitors Grand Ballroom Sponsored by Cableteque

3:45 pm-5:00 pm Best Practice Roundtables | Valencia Room

- Cableteque: AI, Quoting and Purchasing
- Effective Selling Strategies in the Era of Onshoring and Post-COVID
- Managing Sustainability Compliance and Reporting Requirements
- Workforce Training

6:00 pm-8:30 pm Murder Mystery Networking Dinner | Valencia Room
Sponsored by LAPP Tannehill

THURSDAY, JANUARY 29

8:00 am-9:00 am Breakfast with Exhibitors | Grand Ballroom
Sponsored by Lone Star Industrial

9:00 am-10:00 am Keynote: Dr. Shawn DuBravac | Valencia Room
Manufacturing in a Fractured World: Navigating Geopolitics and the Global Production Reset

10:00 am-10:45 am Refreshment Break with Exhibitors | Grand Ballroom
Sponsored by JobFlow

10:45 am-12:00 pm Keynote: Harry Moser | Valencia Room
Harnessing the Shift: How Reshoring and Government Policy Are Reshaping U.S. Manufacturing and Creating Opportunities for the Wire Harness Industry

12:00 pm-1:30 pm Lunch with Exhibitors | Grand Ballroom

1:30 pm- 2:30 pm WHMA Annual Meeting and Innovation Advisory Committee (IAT) Update | Valencia Room

2:30 pm-3:30 pm Best Practice Roundtables | Valencia Room

- Cetec ERP: Show Me the Money: Understanding Job Costs and Practical Profitability
- Driving Innovation: A Strategic Vision for Industry Growth
- Tariff Management Strategies
- Customer Diversification Strategies
- Sell your business with Confidence: Your Roadmap to Exit Readiness

4:00 pm-5:30 pm Wine & Cheese Reception | Valencia Terrace

Spot My Photos: Scan the QR code to register with our event photographer, providing the phone number or email address where you want to receive your photos. A link to your own private gallery will be shared when your photos are ready. This gallery updates during the event with each photo you appear in.



Attendee List: The event attendee contact list of consented registered attendees will be sent approximately two weeks after the event concludes.

Questions? If you need assistance or have any questions during the event, WHMA staff will be available at the registration counter.