

2020 WHMA 27TH ANNUAL WIRE HARNESS CONFERENCE

FEBRUARY 18–20 | JW Marriott Las Vegas Resort and Spa

INVITES YOU TO ATTEND THE 2020 WHMA 27TH ANNUAL WIRE HARNESS CONFERENCE

Over the past 26 years, the WHMA Annual Wire Harness Conference has become one of few investments that provide you with an opportunity to learn, grow, share, and discover new approaches to many aspects of the wire harness industry. The conference features timely presentations on topics important to wire harness manufacturers, OEMs and suppliers. It also includes peer-to-peer networking, best-practices roundtables and an exhibit hall with industry leading suppliers. It's a conference you do not want to miss!

Tuesday, February 18, 2020

- 7:00 am Golf Outing
- 2:00 pm Technical Education Workshop:
The Evolution of IPC's Cable & Wire Harness Documents: IPC-D-620, IPC/WHMA-A-620 and IPC-HDBK-62
Presented by Robert Wm. Cooke, aerospace engineer, special processes technical expert, NASA Johnson Space Center (JSC)
- 5:00 pm WHMA First Timers Reception
- 5:30 pm Reception with Exhibitors

Wednesday, February 19, 2020

- 8:00 am Breakfast with Exhibitors
- 9:30 am Chairman's Opening Remarks
- 10:00 am Keynote: A Passion for Space Exploration
Presented by B. Gentry Lee, chief engineer, Solar System Exploration Directorate at the Jet Propulsion Laboratory
- 11:30 am Lunch with Exhibitors
- 1:00 pm Wire Harness Industry Economics – Managing in an Uncertain Economy
Presented by Taylor St. Germain, economic analyst, ITR Economics
- 2:00 pm Space Challenges from Wire Harness
Presented by Robert Wm. Cooke, aerospace engineer, special processes technical expert, NASA Johnson Space Center (JSC)
- 2:30 pm Best Practice Roundtables
- 4:30 pm Paintball Networking Event

Thursday, February 20, 2020

- 8:00 am Breakfast with Exhibitors
- 9:30 am Megatrends of CASE (Connected, Autonomous, Shared and Electrification)
Presented by Jim Hawersaat, vice president, Global Transportation Business Unit TTI, Inc.
- 11:00 am Micro Trends and Mega Changes Presented by Shawn DuBravac, Ph.D., CFA, chief economist, IPC
- 12:00 pm Lunch with Exhibitors
- 1:30 pm Electric Mobility Will Change Your Business
Presented by Benoit Dagenais, innovative vehicle technician, Innovative Vehicle Institute
- 2:30 pm Best Practice Roundtables
- 4:30 pm Wine and Cheese Reception

To learn more, visit: annualconference.whma.org! We look forward to seeing you in Las Vegas!

Sincerely,